



BILLION DOLLAR
ROUNDTABLE

FOR IMMEDIATE RELEASE

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**BILLION DOLLAR ROUNDTABLE INDUCTS
NEWEST MEMBER CDW CORP.**

Technology Services and Solutions Provider Embraces Contributions of Diverse Suppliers

AUG. 19, 2020 – The Billion Dollar Roundtable Inc. (BDR) announced today that CDW Corp. has joined the top-level advocacy organization that promotes corporate supplier diversity excellence and best practices as its newest member company. Headquartered in Lincolnshire, Ill., the technology services and solutions provider joins an exclusive group of U.S.-based corporations that attain \$1 billion or more annually in Tier 1 supply-chain diversity spend, the threshold for BDR membership.

With the BDR Annual Summit and new member ceremonies postponed this year because of the COVID-19 pandemic, CDW's formal induction into the organization will occur virtually today during the BDR Annual Meeting.

“As an organization that advocates for accelerating diverse supplier engagement in corporate supply chains, we are delighted that CDW through its longstanding excellence in the technology sector joins the BDR as our newest member company. Technology represents an ever-evolving and dynamic business discipline, one in which diverse suppliers must embrace to compete and grow their companies. Through its participation in the BDR, CDW confirms its commitment as a corporation at the forefront of helping to expand those opportunities,” said BDR Chairman Shelley Stewart Jr.

CDW partners strategically with qualified diverse businesses to provide the best possible experiences and innovation to its customers while also contributing to the economic

growth of diverse communities nationwide. Since launching its supplier diversity program in 2007, CDW has spent more than \$14 billion in supply-chain procurement with a range of diverse businesses, including minority business enterprises, women-owned business enterprises and veteran-owned, disabled-owned and other disadvantaged companies.

“Technology performance has become critical to business success and CDW has stepped up to today’s challenges in ways that support the global community. The strong relationships we’ve cultivated with our diverse supplier partners have allowed us to support vital virtual human connections, serve as a role model for the way companies should conduct business, and position our customers for greater success in an uncertain economy,” said David Hutchins, Vice President, Strategic Programs, CDW.

CDW joins these major U.S.-based corporations as member companies of the BDR: Adient, Apple Inc., AT&T Inc., Avis Budget Group, Bank of America, The Boeing Co., Comcast NBCUniversal, Cummins Inc., CVS Health, Dell Inc., Exelon Corp., Fiat Chrysler, Ford Motor Co., General Motors Corp., Honda North America, IBM Corp., Johnson & Johnson, JPMorgan Chase & Co., Kaiser-Permanente, The Kroger Co., Merck & Co., Microsoft Corp., Pacific Gas and Electric Co., Procter & Gamble Co., Toyota Motor North America Inc., Verizon Communications Inc. and Wal-Mart Stores Inc.

“CDW’s joining the roster of BDR member companies advances our mission to drive meaningful and sustainable contributions in corporate supplier diversity. Since it began the journey in 2007 to develop a world-class supplier diversity program, CDW’s success has been unparalleled and serves as a clear example of how enlightened corporations can contribute to the growth of diverse companies and the communities in which they operate,” said BDR President and CEO Sharon Patterson.

ABOUT THE BILLION DOLLAR ROUNDTABLE

The Billion Dollar Roundtable, created in 2001, is a non-profit organization that comprises corporations that each spend \$1 billion or more annually on a Tier 1 basis with diverse suppliers. The BDR recognizes and celebrates corporations that achieve this status and promotes and shares best practices in supply-chain diversity excellence. BDR member companies review and discuss issues, challenges and strategies related to supplier diversity as a means to advance supply chain opportunities for both corporations and diverse suppliers. The BDR is publisher of the title “Supplier Diversity Best Practices: Building Excellence to Improve the Supply Chain Matrix.” For more information about the BDR, visit www.billiondollarroundtable.org/.

ABOUT CDW CORP.

CDW Corporation (NASDAQ:CDW) is a leading multi-brand technology solutions provider to business, government, education and healthcare customers in the United States, the United Kingdom and Canada. A Fortune 500 company and member of the S&P 500 Index, CDW was founded in 1984 and employs over 10,000 coworkers. For the trailing 12 months ended March 31, 2020, CDW generated Net sales over \$18 billion. For more information about CDW, visit www.CDW.com.